

Discover whether Executive MBA is right for you. Get a 1200€ worth module for free. Experience Executive MBA

October 24 – 25, 2009

HR Module Ivica Vrančić



IVICA VRANČIĆ, FCI PD, has more than fifteen years of experience in Human Resources and Management Development working as the most responsible person for the function within different companies and as outside adviser and consultant. He has spent five years in Coca-Cola Beverages Croatia, and left the company from the position of Human Resources Manager. Beside it, he was working as Training and Development Manager, and as internal trainer worked with managers and management teams within Coca-Cola system in several European countries. Before Coca-Cola Ivica Vrančić worked in British American Tobacco and DHL, in both companies as Human Resources Manager, and as Recruitment and Development Specialist in Zagrebačka banka (member of UniCredit group).

About the course

The course is based on a combination of lecture, group discussions, exercises and case study analysis – giving equal opportunity to the students to benefit from theory as well as from practical work.

Any Senior Manager, CEO or top person in organisation would claim: “People are the most valuable asset!”, if you ask them about the most important essence of today business success. But, how do they actually manage, control, maintain and develop the people and organization in line with the statement? What are the main characteristics of today HRM function, as one that is supposed to be in charge? What is the role of today’s managers in people agenda within their organisations?

The students will participate the course to understand the HRM framework, its contribution and importance to their business and its success. Understand link between business strategy and HRM, HRM position within organization, and think about importance of Human Capital. They will also understand the importance and role of managers from any organisational level as people managers. Hopefully, the participants will develop some of crucial skills they need to be good people managers.

The course is a mixture of input and practical workshop sessions in which the delegates will apply inputs to develop new versions of key HR processes and plan other interventions within their own organisation. They will participate in discussions, role plays, exercises and tasks in order to understand management role and responsibilities in people management and development, and in Human Capital improvement.